



Ryan Puhl

Project Manager and
Renewable Energy
Developer

Personal Information

2200 Old McGarrah Rd
75072, McKinney, TX, United States

info@puhlportfolio.com
www.puhlportfolio.com

www.linkedin.com/in/ryanpuhl
 www.facebook.com/RyanPuhlEnergy

www.instagram.com/decenergy_puhl

Professional skills

Renewable Energy
★★★★☆

Business Development
★★★★★

Project Scope
★★★★☆

Energy Efficiency
★★★★★

Project Development
★★★★☆

Project Cost
★★★★★

Design Tools
★★★★☆

Hobbies

- Photography
- Reading
- Video Production
- Mountain Biking
- Volunteering
- Travel & Hiking

Languages

English
Native

Profile Summary

Ryan is a highly qualified renewable energy project manager with 8+ years of consulting experience and 10+ years of sales and project management experience. He is a passionate big thinker who prides himself on being authentic and resilient. Ryan is a servant leader who creates exceptional projects through innovative design and collaboration. He believes in hard work and continuous learning, and is eager to take on new challenges and expand his expertise. Employers seeking a highly qualified and motivated renewable energy project manager need look no further than Ryan Puhl.

Employment History

Founder and CEO - Decenergy, McKinney, TX

June 2022 - Apr 2024

- Created my company while traveling, implementing a comprehensive business strategy that included CRM, Sales Funnel, scheduling, PR, relevant partnerships, social media, marketing materials, website, and a lean business approach
- Achieved net positive results within the first three months of inception
- Consulted on solar projects and municipalities, including McKinney, TX persuading them to adopt a city-wide purchase of infrastructure and collaboration with my company
- Recognized as one of New Era Magazine's top 10 entrepreneurs of 2023 for Renewable Energy and invited to partner with FC Dallas and Dallas Mavericks

Virtual Energy Specialist - Elevation, Chandler, AZ

Nov 2021 - June 2022

- Lead multi-million-dollar digital Marketing Campaign virtually for the state of Texas from 12 different lead generation companies
- Lead the Nation-Wide Pitot Program for Home Site Assessments with a team of 2 who set appointment and provided the Assessments for greater accuracy
- Managed a pipeline of 80 to 180 at any given time with proven closing methods that are authentic and transparent
- Highly knowledgeable in setting expectation while qualifying clients so any change in electrical, structural, adders, and integrated systems aren't needed as often from Engineering
- Worked Virtual traveling the SW U.S. and consulting from anywhere

Field Sales Consultant - Sunrun, Dallas/Fort Worth, TX

June 2019 - Jan 2021

- Pinnacle Club recipient for 11 deals first month and tied for most sales out of 32 Field Sales Consultants
- Continued to keep an Opportunity-to-Close ratio over 30% managing a sales funnel 60+ per month
- Manage pipeline activity from prospect to install by utilizing leads from insides sales, retail, third party, follow-ups & self-generated business
- Maintain current knowledge of the industry developments through weekly sales meetings, sales events, trainings, and industry events

Education

McKinney Chamber of Commerce - Leadership McKinney, McKinney, TX

2014 - 2015

The Leadership McKinney program mission is Engaging Leaders today for a Stronger Community tomorrow. This program is based on a curriculum that combines personal leadership training and an awareness of the McKinney community.

Leadership McKinney - McKinney Chamber of Commerce, TX

Bachelors of Arts and Science, General Studies - Texas Tech University, Lubbock, TX

2008 - 2011

- (83 Hrs)

Bachelors of Science, Biology, General - University of the Ozarks, Clarksville, AK

2006 - 2007

- Division 3 Men's Soccer Player - Forward - Full-ride Academic Scholarship Recipient



 **References**

Upon Request

-